



Roger Kirgues
President



OZAUKEE ECONOMIC DEVELOPMENT

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Kathleen C. Schilling
Executive Director

Advancing the business prosperity and economy of Ozaukee County in collaboration with community, regional and business partners.



Ozaukee Economic Development 3rd Annual Outreach Event Wednesday April 28

Networking 4:30 pm - Program 5:30 pm
Shully's Catering and Cuisine—Thiensville

**Featured Speaker: Mike Gousha
Distinguished Fellow—Marquette
University Law School**

This event provides an excellent opportunity for business executives throughout the County to connect with local government representatives in an informal social setting. There will be complimentary hors d'oeuvres, a cash bar and a great networking opportunity. The program begins with a recap of OED's 2009 projects and will be followed by our featured speaker Mike Gousha. Mr. Gousha will highlight issues facing the Southeastern Wisconsin region and how these issues may affect the future of the region.

We hope you will join us on April 28th. To RSVP, please contact Kathleen Schilling at 262-238-7730 or kschilling@co.ozaukee.wi.us

Gold Level Sponsors: Aurora Health Care, Brew City Promotions, Columbia St. Mary's, Concordia University, Harris Bank, MATC Mequon Campus, North Shore Bank, Portal Inc., Shully's Catering and Cuisine, We Energies

Silver Level Sponsors: Cook Composites and Polymers, Grafton Area Chamber of Commerce, Wisconsin Housing and Economic Authority

Media Sponsor: The Business Journal

[OED is your tool for business advancement and expansion in Ozaukee County.](#)

Workforce 2020

Workforce 2020 held a Youth Apprenticeship Information night on January 27, 2010. Forty-two students along with their parents learned about youth apprenticeship from an employer, educator, parent and student point of view. This is a significant increase over the 16 students who attended the 2009 Information Night. Several more students, not able to attend, have requested information about the program.

With approximately 50 students from Cedarburg, Grafton, Ozaukee, Port Washington and Random Lake High Schools interested in apprenticeships in the areas of Automotive Technician, Drafting & Design: Engineering, Finance, Information Technology, Nursing Assistant and Manufacturing, we need area employers willing to mentor them. If you are willing to participate in this worthwhile program, please contact Kathy Bretl, Workforce 2020 Coordinator, at 262.268.6074 or kathy.bretl@pwssd.k12.wi.us for more information.

**Manufacturing Matters
Energize Your Enterprise to win
in a global economy...**
Tuesday, April 20th 2010
Midwest Airlines Center, Milwaukee

One day can make all the difference...The U.S. economy is showing signs of recovery, but it's clear that this recovery is not the usual cyclical adjustment with a return to business as usual...it's a new reality.

Develop the ability to compete and win in a volatile global economy. It's the key to prosperity during this recovery and beyond.

In just one day, you'll get actionable techniques to drive out cost, manage customers, increase profitability, create better products (faster at less cost), and motivate employees to drive better business performance.

For more information or to register go to:
www.manufacturingmatters.org

Business Plan Seminar

On the evening of January 25th, 40 local business people attended the OED Business Plan Seminar at the County Administration Building.

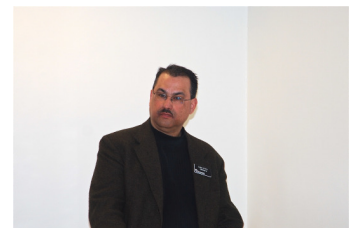
Kristine Kruepke from the University of Wisconsin-Milwaukee's Small Business Development Center spoke about why businesses should develop a business plan. Her presentation highlighted three audiences a business might develop a business plan for; the business itself, associates or customers and financiers. Each audience will be looking for specific elements and Kristine highlighted which elements each audience would be looking for. She also noted other factors that businesses should consider when completing their plan (business type, plan time horizon, business life cycle and personal goals).

The presentation was followed by J.D. Milbourn, from the Wisconsin Main Street Program, Wisconsin Department of Commerce. J.D. presented the key elements of a business plan (Management Plan, Marketing Plan and Financial Plan), highlighting each section and explaining what should be included in each section. He then presented several sample business plans from a variety of industry types (manufacturing, retail, and hospitality). The program ended with a question and answer period.

Due to the success of the program OED will look to run a business educational program in the fall



Kristine Kruepke
University of Wisconsin Milwaukee



J.D. Milbourn
Wisconsin Main Street



Sustainability Program

Ozaukee Economic Development, in partnership with Milwaukee Area Technical College and the Case for Sustainability, held a workshop on February 25th at MATC-Mequon. The program, which was hosted by Greg Bell from the Case for Sustainability, highlighted key issues that businesses should be examining as part of their sustainability programs. Mr. Bell focused on specific efforts that can either hinder or propel a plan into true implementation within a company.

The thirty people who attended, were then given a chance to discuss their sustainability efforts within their company. Small groups examined the businesses efforts and utilized the presentation to recommend improvements. Finally, We Energies and Focus on Energy highlighted their programs and explained how businesses can save money through a variety of efforts. Richard Katte from Sauk Technology stated “that it was a good presentation and provided implementable ideas”.

If you were unable to attend the February 25th event and would like more information on the program or on future programs, please contact OED.



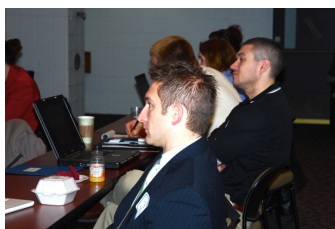
Bill Mitchell, WCEDC



Dr. Richard Ammon, MATC



Greg Bell, Case for Sustainability



OED now offers free assistance to create your sustainability plan!

In today's economy, the development of a sustainability plan is becoming essential to many business plans. Some companies are requiring all suppliers to have one. Has your business considered creating a plan? Are you in the process? Looking for grants or funding?

OED is excited to announce a partnership with Franklin Energy to provide sustainability assistance. The program will help businesses define, design and implement sustainability programs, identify possible technological resources, assist with regulatory compliance and identify potential grants or loan opportunities.

This program is very individualized and not all projects qualify, so please contact OED at 262-238-7730 or kSchilling@co.ozaukee.wi.us to discuss your project.

Hiring???

Spring Job Fair

Workforce Development is excited to announce their Spring Ozaukee/Washington County Job Fair. The fair will be held on Thursday, June 10th at the MATC-Mequon Campus from 1 to 4 pm. The job fair is a great way to connect with potential new employees.

For more information on the job fair, contact Tracey Lilly at 262-335-5311 or tlilly@moraineparkedu

Ozaukee County Tops Health Ranking

Ozaukee County ranked No. 1 in the annual report issued jointly by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

Counties were ranked on the health of residents and how long they live.. They were also ranked on factors such as smoking, obesity, binge drinking, access to primary health care, high school graduation rates, violent crime rates, air pollution levels, liquor store density, unemployment and number of children living in poverty.

Excerpted from the Milwaukee Journal Feb 17, 2010