



Express

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**Dr. David Borst, President
Ozaukee Economic Development**

Some things never change-like our commitment to building a vibrant business community through measured growth. While the leadership of the Ozaukee County Economic Development board is in transition, our commitment to you will not waiver. We have been blessed these many years with the leadership of Roger Kirgues as our chair and Dianne Robertson as one of our vice president. As they “retire” to other positions within our organization, new leaders are stepping forward to continue with their efforts. As President, I am humbled by this opportunity and look forward to making this community an even better place to live and work.

international businesses to take root here. With our immigration history in this county dating back to the 1800’s with peoples from Germany, Luxembourg, and other European nations, it is only natural that we continue to pursue businesses from Asia now taking hold and looking for places to ground their business. Theses businesses also have a need for employees and an educated workforce. Our County can provide both.

Another direction that is high on my list is to encourage not only manufacturing, but also the service sector-insurance, financial services, healthcare, among others-to consider our County as their home. Recently I researched the number of wealth management firms within a radius of ten miles of our campus and determined that there were 96 in total. Most of those were within our county. As one of the wealthiest counties in the country, this should not come as a surprise, but recognizing opportunities is just part of what we need to do to stay ahead of others within the business of economic development.

We are fortunate to have in our employ the services of Kathleen Cady Schilling as our Executive Director. During our most recent turbulent times, she has helped the county to retain the jobs we have while growing businesses and bringing more jobs to our area. She has helped in public and private financing, and in locating the prime places in the county for business. With our board’s direction, she has maintained our business and government partnership for the benefit of our citizens. This partnership extends into our efforts to work within the regional economic development initiative of M7, and the State’s plans for “Wisconsin is Open for Business”. I am pleased to say that while other areas within our region have been hard hit, Ozaukee has maintained an “open for business” attitude which has allowed us to weather this economic storm quite well. This attitude will remain-some things never change.

As Business and Legal Studies Dean at one of the largest employers within the county-Concordia University Wisconsin, I am doubly concerned about our community as to what is good for you is good for us at the University. I am an ardent supporter of our globalized economy, and believe in fighting for



Front L-R: Lee Szymborski, Sue Buettner, Paul Westrick, Dr. David Borst
Back: Kathleen Cady Schilling, Roger Kirgues, Kathy Geracie, Todd Luft

Milwaukee Seven meets Ozaukee County

On December 15th, 80 Ozaukee County Executives came to the Concordia University's Concordia Center for Environmental Studies Building to hear the Milwaukee Seven (M7) talk about its future and how M7 affects the region. The M7 is a local regional economic development group that works to promote the Milwaukee Region to outside businesses looking to locate or expand. The organization has been in existence for the past five years.

The program was hosted by Concordia University's College of Business and Legal Studies. Robert Brooks, Ozaukee County Board Chair kicked off the program welcoming the Milwaukee Seven to Ozaukee County. Dr. David Borst, President of OED and Dean of the College of Business and Legal Studies, highlighted the new Global MBA program at Concordia. Dr. Patrick Ferry, President of Concordia also welcomed the attendees to the campus.

Tim Sheehy, President of the Metropolitan Milwaukee Association of Commerce, spoke on behalf of the Milwaukee Seven focusing on how their vision and their work affect the entire region. M7's vision concentrates on making the Southeastern Wisconsin region globally competitive in an innovation economy. M7 is working to deliver this mission through regional leadership, shared objectives and a focused strategy.

M7 has targeted specific industries in its recruiting efforts including: Water Technologies, Food and Beverage, Power, Automation and Electronics, Financial Services, Information Technologies and Medical Technology. Mr. Sheehy then highlighted several of the successful recruitments into the area including Ingeteam, Dickten Masch Plastics and Waukesha Electric. He explained how these projects and industries will enhance the entire Southeastern Wisconsin region. He then went on to explain how local individuals and Ozaukee County plays a role in the M7.

The program is part of a seven county effort by M7 to more explicitly explain and promote their mission with in the region. The luncheon on the 15th was attended by Executives from throughout the Ozaukee County Community, including all major industries and sectors.



Robert Brooks
Ozaukee County Board Chair



Dr. David Borst, Dean, Concordia University
College of Business & Legal Studies



Dr. Patrick Ferry, President
Concordia University



Tim Sheehy, President
Metropolitan Milwaukee Association
of Commerce



L to R—Dr. David Borst, Dr. Patrick Ferry,
Kathleen Schilling, Tim Sheehy, Robert Brooks